

8/28/2020 Despite Risks Economic Recovery Remains on Track A Message from Chris Phelps, Advisor

We close this week near the end of August. The local heat wave (not to mention tinderbox conditions created by policies that prevent proper management of forests and water resources) continues to exacerbate the fires in Northern California as well as revealing that our reliance on renewable energy may be more hopeful than realistic at this time. Government mismanagement of resources and crises is nothing new yet illustrates that in most cases top-down, one-size fits all mandates do not solve the problem and may in fact create new ones. Our votes in November really do matter.

As I mentioned last week, San Diego County met the State's required metrics to come off of the Governor's watchlist (e.g. effective last Tuesday), still nothing has changed and we are doing our best to go about life as normally as possible. In San Diego County daily new case levels continue to average about 275 per day. Hospitalizations also continue to decline albeit at a slower rate than last week. Based on 673 "associated" Covid-19 deaths in San Diego county as of yesterday, infection fatality rates continue to hold steady at 0.03% for those under age 60, 0.40% for ages 60-69 and 1.7% for those age 70 or older. California state reported case levels continue to trend down with the current seven-day daily average at 5,503 compared to 9,023 two weeks ago. Also, hospitalizations continue to trend down dramatically as shown by the current seven-day average daily decline at 110. If this rate of decline in hospitalizations were to remain stable (i.e. who knows?) hospitalization levels would be near zero by mid-October. In the last three weeks the number of hospitalized virus patients (e.g. confirmed and suspected) has dropped by about 1,700 which represents a 25% decline. Clearly, even though case levels in California continue to rise at a slower rate, fewer people are requiring hospitalization and extreme life-saving measures. This trend continues to be a positive development both medically and economically as California begins to loosen restrictions (hopefully). Other states including Texas and Florida are showing similar trends.

Overall, stocks continued to move up this past week on both improving employment numbers as well as better than expected second-quarter earnings reports. Also, supportive fiscal and monetary policy provides a backstop although Congress continues to be stalemated over the fifth Federal stimulus bill. Clearly, the stock markets are priced for a bill to happen as well as for continued good economic news. Deviations from these expectations could result in short-term pullbacks however, the twin tailwinds of supportive monetary and fiscal policy should continue to support the economy and prevent a major break in the near-term. Many risks to the economic recovery and financial assets remain including a virus resurgence, lack of a stimulus bill, a disputed Presidential election, rising tensions with China and possibly rising interest rates and inflation. On the other hand, as these issues get resolved and uncertainties recede, the economy and stock markets will continue to reflect the opportunities that growth provides. Long-term I bet on the U.S. economy and the American consumer.

I have attached this week's letter by Brad McMillan, Commonwealth's Chief Investment Officer. He is cautiously positive on the status of the virus and now views risks to the markets coming more from internal issues such as consumer confidence, spending and fiscal stimulus. I agree that we appear to be on the right track both economically and with respect to containment of Covid-19.

I am always available to you via phone, zoom conference or in person. I encourage you to remain optimistic and to do what you can to contribute to growing the economy. I look forward to talking with you over the next few weeks. If you have any questions or if we can be of any help, please do not hesitate to contact Linda or me.

As always, stay safe and healthy!

Christopher L. Phelps, CPA/PFS, CFP®, AIF®

Principal

Phone (858) 485-1919 Fax (858) 487-0355 chrisp@financiallifeconcepts.com

Despite Risks, Economic Recovery Remains on Track

Presented by Christopher Phelps

In the past two weeks, we've had good news on the pandemic front. The second viral wave has continued to come under control, case growth is down significantly from the peak, and the case growth rate has returned to the lows seen in mid-June. Overall, despite the higher case counts, the pandemic is once more again under control.

Nationally (as of August 27), the daily spread rate is now down to 0.7 percent per day, and it has been below the mid-June growth rate of around 1 percent for the past nine days. The seven-day average of the daily number of new cases was about 43,000, down from 55,000 two weeks ago. If this trend continues to hold, the pandemic will remain under control, with a higher infection level than we saw six weeks ago but one that could reach mid-June levels in the next several weeks. This shift is a significant improvement over mid-July.

The testing news is less good. The number of tests has trended down further over the past two weeks, from in the 700,000s two weeks ago to the mid-600,000s in the past week. The decline in tests has not been because of a slowdown in infections, as the positive rate has held at more than 5 percent. This is a metric that will need to improve to keep the virus under control, and the recent data is moving in the wrong direction.

Beyond the headline numbers, state-level data is generally good. Case growth in the worst-affected states, including California, Florida, and Texas, has declined significantly over the past two weeks, as people and governments there have started to reimpose social distancing and other restrictions. While there are concerns about states in the Midwest, these changes show that policy measures are succeeding in constraining further increases. Overall, the national risks remain under control.

With the medical news better, the economic recovery remains on track. The job market continues to improve and spending is holding up, although signs of declining confidence are something to keep an eye on. Plus, financial markets continue to move higher in response to the positive developments. Let's take a look at the details.

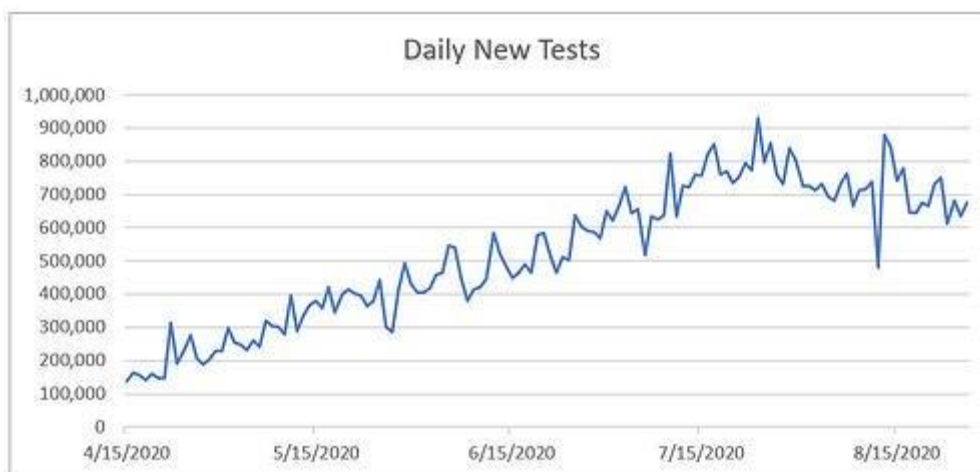
The Virus: Growth Rate Down

Growth rate. Over the past two weeks, the daily case growth rate has ticked down from 1 percent to 0.7 percent per day, and the past two weeks also showed the lowest level of the pandemic thus far. Even as the case count remains elevated, the spread is slowing. At this rate, the case-doubling period has risen to about 15 weeks, up from 10 weeks. This leaves the infection curve flatter at a national level, and most states are now at the lower spread rates, which limit the risk to their health care systems.



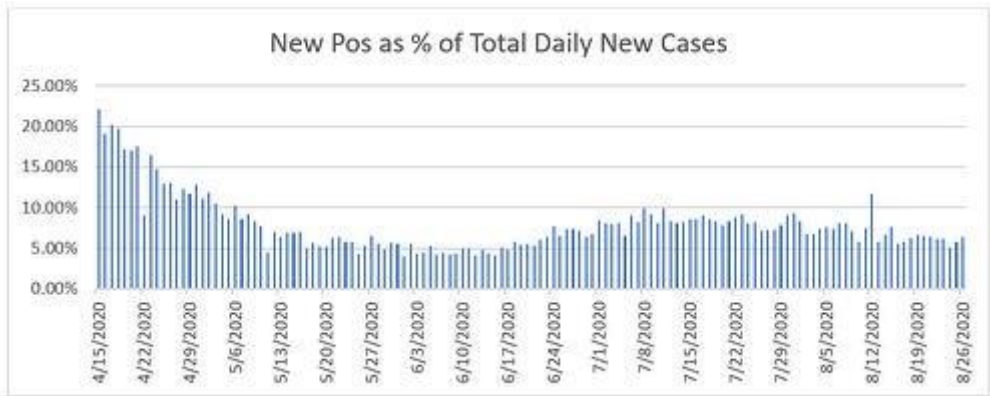
Source: Data from worldometer.com

Daily testing rate. Despite the rise in infections, testing rates have decreased, from more than 700,000 per day to the mid-600,000s per day, with the most recent data showing a continued drop. This is well below the level of testing needed to develop a full understanding of the pandemic, despite the recent improvements in the spread rate.



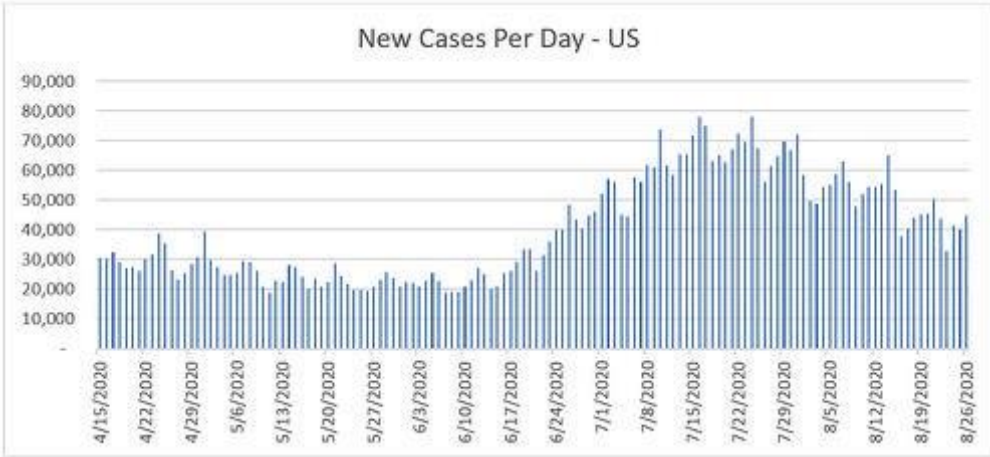
Source: Data from the COVID Tracking Project

Positive test results. We can see this lack of progress by the positive rate on tests. If we look at the percentage of each day's tests that are positive, lower numbers are better, as we want to be testing everyone and not just those who are obviously sick. The World Health Organization recommends a target of 5 percent or lower; the lower this number gets, the wider the testing is getting. Here, we can see that the positive level has remained well above that target. This data shows that we are largely just testing the people who are sick, which is insufficient to keep the pandemic under control.



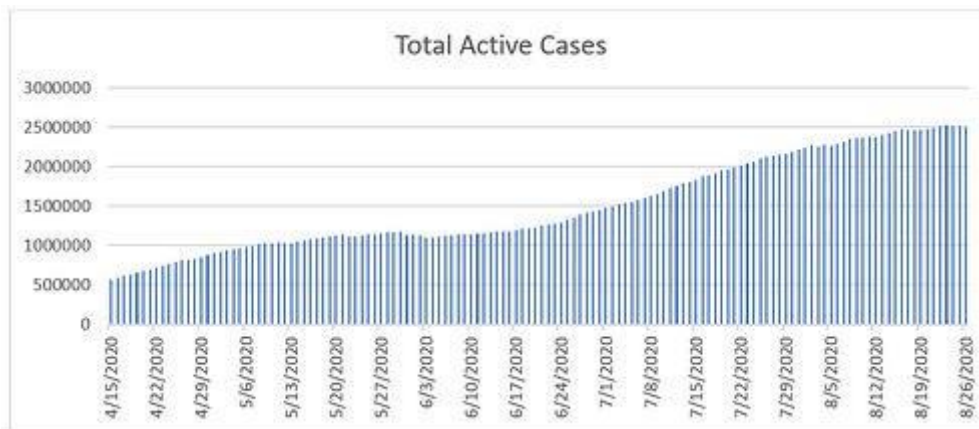
Source: Data from the COVID Tracking Project

New cases per day. The most obvious metric for tracking the virus is daily new cases. With increased control measures in place, especially in the outbreak states, the seven-day average number of new cases per day has dropped from 55,000 per day two weeks ago to around 43,000 per day. While this is above the rate of mid-June, the downward trend could take us back to that level in the next several weeks, if it continues.



Source: Data from worldometer.com

Total active cases. One very positive development is that as the number of new cases has slowed, the number of active cases has stabilized over the past two weeks. If case growth continues to decline, new infections will start to lag recoveries, and the number of active cases would actually decline, which would be a very positive sign.



Source: Data from worldometer.com

Overall, the pandemic is under control at the national level, and it continues to improve. At the state level, the health emergencies have largely passed. The good news here is that policy and behavioral changes are taking effect, as they did in the first wave, and that we have largely contained the virus as we did then. The risk of a national shutdown is now quite small.

Looking forward, the question is whether the improvement will continue into the fall. The trends are very positive. But given the reopening of school districts and universities, as well as the fact that as risks fade so does the incentive for people to maintain control measures, those risks remain material. This situation will be something we need to watch.

The Economy: Recovery Stable with Signs of Potential Weakness

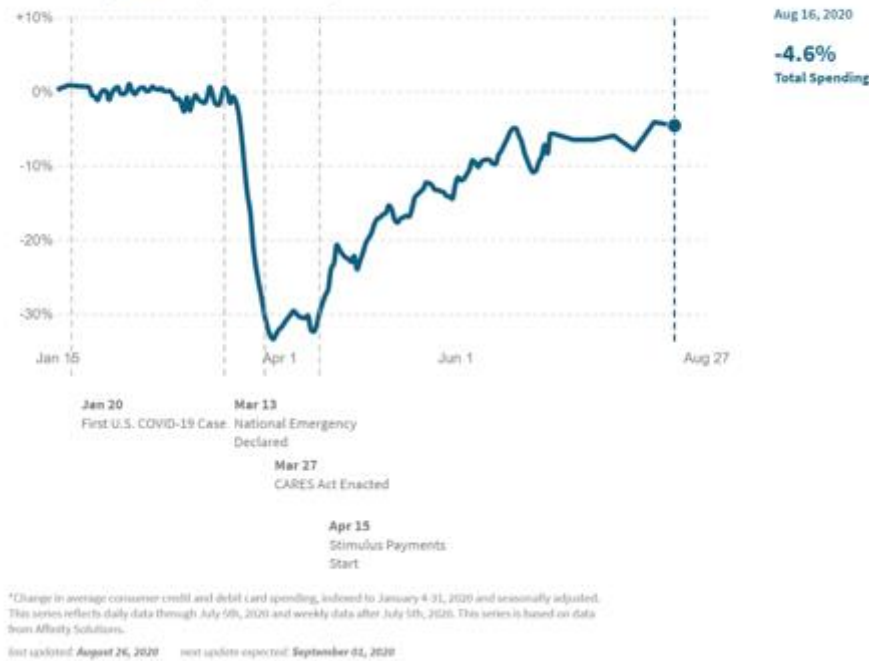
The economic news is also good, with the recovery continuing. The most recent initial jobless claims reports remain below recent levels, and the continuing unemployment claims have also improved. Stabilization in the jobs market remains a relative bright spot as businesses continue to figure out how to operate under the constraints of the pandemic.

Signs of weakness. That said, there are signs of weakness. Consumer confidence has ticked down again, back to the lows it saw earlier in the pandemic. This decline comes on the expiration of federal income support payments and despite the improvement in the medical news. Looking forward, medical risks might not be the key issue. Instead, spending and the recovery look to depend to some extent on whether further federal unemployment insurance support is provided.

Spending improves. On a more positive note, however, despite the decline in confidence, higher-frequency spending data has improved over the past two weeks. While the risk from lower confidence is real, so far at least it has not affected spending. This risk will be something to watch, however.

Percent Change in All Consumer Spending*

In the United States, as of August 16, 2020, total spending by all consumers decreased by 4.6% compared to January 2020.



Source: <https://tracktherecovery.org/>

Finally, we can see similar signs of a moderation in general, and a slowdown in some specific sectors, in this composite of many indicators from J. P. Morgan.

High frequency US data tracker

Index, with 0 = lowest observed value and 100 = highest observed value, Jan 1 2020 to present



Source: WWSA, EIA, ACSI, EEL, AAR, Redbook, Census Bureau, TSA.gov, Apple, Smith Travel, MBA, Google, AirDNA, ThinkNum, JPMAM, August 27, 2020.

Source: J. P. Morgan

Although the recovery is still on track, and the medical risks have improved significantly, the economic risks are becoming more apparent. The biggest is that much of the confidence and spending recovery was due to federal income support. If that is not renewed, we could see further declines. While the slowdown so far has been limited, a deeper drop remains a risk.

The Markets: On the Rise

Financial markets have appreciated steadily over the past two weeks in response to the positive news. On the medical front, markets have responded to the improvement in the new case count and encouraging news on vaccine development. On the economic front, corporate earnings are coming in better than expected. Overall, markets remain supported by ongoing positive developments, but they are very aware of the risks. The good news is that as we get more data, markets seem to be developing a firmer foundation.

What's Ahead?

The real takeaway for this update is that the second wave has now largely been brought under control, just as the first wave was. The medical risks are now contained, although further future improvement is not guaranteed. The economic risks, however, have risen somewhat, with declines in confidence and risks around the extension of federal income support.

While the risks are real, there is also the likelihood that continued medical improvement will support confidence and spending growth again and that federal support will be renewed. Therefore, the most likely case appears to be continued improvement on both the medical and economic fronts.

###

Financial Life Concepts is located at 16935 W. Bernardo Dr., Ste. 228, San Diego, CA 92127 and can be reached at 858-485-1919. FinancialLifeConcepts.com Registered Representative and Investment Advisor Representative with/and offers Securities and Advisory Services through Commonwealth Financial Network®, Member FINRA/SIPC, A Registered Investment Advisor.

Authored by Brad McMillan, CFA®, CAIA, MAI, managing principal, chief investment officer, at Commonwealth Financial Network®.

© 2020 Commonwealth Financial Network®